

Hang-out with the Locals
The Highlands
of
Louisville

Louisville, Kentucky USA

Spring & Summer 2011

**Home of the Famous
Bardstown Rd. & Baxter Ave.
with over 300 Locally-Owned
Shops, Restaurants, & Galleries**



**The Highlands of Louisville
Website and Map
Spring & Summer 2012**

**Participation DEADLINE
January 31, 2012**

www.TheHighlandsOfLouisville.com is the #1 Google response to "Highlands Louisville" with 320,000 hits, 13,000 page views and 4,00 unique visitors monthly.

The website's printed companion, The Highlands Map and Guide, is distributed throughout the Highlands and city-wide to Downtown, East End, Airport and Tourist locations including the following who request hundreds of copies:

- Louisville Convention & Tourism Visitors Center
- The Galt House Hotel
- Bellarmine University and Spalding University
- Highlands Neighborhood Associations
- Groups and individuals hosting out-of-town guests

Your ad, including logo, name, address, phone number and map location, is shown both online (including a link to your website and ad-copy pop-up) and on the map/guide.

Larry Rother (502) 235-2707
LarryRother@TheHighlandsOfLouisville.com



**The Highlands of Louisville Website and Map
Spring & Summer 2012 Participation Form DEADLINE: January 31, 2012**

Store Name:	Street Address:
Store Phone#:	Website:
Contact Name:	Title:
Contact Phone#:	Contact's direct email:
Ad Copy: 200 letters/numbers: (Email Logo Artwork to: MaryBethRother@TheHighlandsOfLouisville.com)	

Participation Options: Fall/Holiday: March - August 2012 Spring/Summer: September 2012 - February 2013 Major Sponsorships available - please inquire	6 Months	One Year	Payment Option
	\$34/month	\$29/month	Credit Card only
	\$200 paid in-full	\$350 paid in-full	Check or Credit Card

Visa Discover Account#: _____ Exp. Date: _____
 M/C AmEx Amount \$ _____ Charge monthly One-time charge
minimum term, automatically renews

Authorizing Signature: _____

Remit Payment and Form to Highlands Publishing Company

3044 Bardstown Rd., #400 or fax: (502) 451-5345
Louisville, KY 40205 or scan and email to: MaryBethRother@TheHighlandsOfLouisville.com